

Press Release

Howl

New trailer for Howl focuses on the unique art style of the tactical tale

Düsseldorf, October 26, 2023 – Düsseldorf-based video game developer and publisher astragon Entertainment and Viennese developer studio Mi'pu'mi Games today release a brand-new trailer for the turn-based adventure **Howl**. The trailer highlights the game's unique graphical style, called "Living Ink". The style paints the world as you play, bringing it to life artistically. Through the effect of ebbing and flowing colors the game's environments look and feel alive at all times.

The "The Art of Living Ink" trailer is available here:

https://www.youtube.com/watch?v=18BR1VWY_aU

The tactical narrative tale, in which players must rid the world of a plague, the eponymous "Howl," will be released for Nintendo Switch™ and PC in 2023. PlayStation®5 and Xbox Series X|S will follow in 2024. A demo version is already available for [PC on Steam](#).

About Mi'pu'mi & Howl:

Over the past decade Mi'pu'mi has had the privilege of supporting global AAA productions as well as franchises from clients such as Io-Interactive, Remedy Entertainment, Ubisoft, MachineGames & Red Bull. **Howl**, a turn-based tactics game, is Mi'pu'mi's latest original game. Players take control of a deaf prophetess and have to survive in a world afflicted by an acoustic plague that turns people into beasts. Every step they take must be well planned ahead to outmaneuver their adversaries.

Howl's graphics are created using "Living Ink", a fluid, dynamic watercolor art style that illustrates the story as you play. Players make their way through a dark fantasy world, fighting to rid the land of the plague and find their lost brother.

Key Features:

- **Tactical Gameplay:** Players must always stay one step ahead of the enemy's actions in order to succeed in challenging turn-based battles. One wrong decision can put the heroine in dangerous situations and tip the scales against them.
- **Unique visual style:** Through "living ink" the beautiful fairy tale world comes alive as you play.
- **Unlockable skills:** New skills can be unlocked and improved to stay ahead of your opponents.
- **Challenging:** 60 levels across four chapters are waiting to be freed from evil.

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About astragon Entertainment GmbH

Founded in 1998, astragon Entertainment GmbH, a subsidiary of [Team17 Group PLC](#), is a leading German games developer, publisher and distributor of sophisticated 'working' simulation games, focusing on non-violent cooperative gameplay with very detailed, technical, and realistic environments. Since 2023, [Independent Arts Software](#) has been a subsidiary of astragon Entertainment. The German developer studio has been producing commercial game software of various genres for over 30 years.

astragon's internationally well-known IPs include Construction Simulator, Bus Simulator, Police Simulator: Patrol Officers and Firefighting Simulator. The distribution of high-quality licensed and distribution products such as Farming Simulator and

SnowRunner complete its attractive product range. astragon games are available world-wide on many different platforms such as consoles, smartphones, tablets, and PC. Visit www.astragon.com for more information.

About Mi'pu'mi Games GmbH

Mi'pu'mi Games, established in 2009, is an independent developer, a truly multiplatform & multi-project studio, located in Vienna, the heart of Europe. The studio is built around a team of industry veterans, supported by an ambitious team of young talents, who are experts in their fields covering all aspects of game production. In the last decade, Mi'pu'mi had the privilege to support global AAA productions as well as franchises from clients like Io-Interactive, Remedy Entertainment, Ubisoft, MachineGames & Red Bull. With this international experience, the studio released its own acclaimed original IP The Lion's Song, an episodic adventure game set in the early 20th-century Austria. To find out more about Mipumi go to www.mipumi.com.

