

Press Release

Howl

astragon Entertainment takes over publishing for Mi'pu'mi Games epic tactics tale **Howl**

Düsseldorf, July 27, 2023 – Düsseldorf-based video game developer and publisher astragon Entertainment and Viennese developer studio Mi'pu'mi Games today announced a partnership. This involves astragon Entertainment taking over the publishing for the turn-based adventure **Howl**, a tactical-narrative folktale in which players have to rid the lands of a plague, the eponymous "Howl". **Howl** is scheduled for release in 2023 for PC, Nintendo Switch, PlayStation 5 and Xbox Series X|S. A demo version is already available for [PC on Steam](#).

*"We are very pleased to be able to work with the extremely talented team from Mi'pu'mi Games. With **Howl**, they present a fairy-tale adventure that stands out above all with unique visuals and tells an exciting story. The title will further diversify our extensive publishing portfolio,"* says Julia Pfiffer, Co-CEO of astragon Entertainment.

*"With astragon Entertainment we have found a strong publishing partner. **Howl** will benefit from astragon's many years of experience in the areas of producing, marketing, distribution and publishing, and we are very much looking forward to working with them,"* says Martin Filipp, COO and Managing Director of Mi'pu'mi Games.

About Howl:

Howl is a turn-based, tactical as a deaf prophetess to survive in a world afflicted by an acoustic plague that turns people into wolves. Every step must be well planned ahead to outmaneuver the adversaries.

Howl's graphics are created using "Living Ink", a fluid, dynamic watercolor art style that illustrates the story as you play. Players make their way through a dark fantasy world, fighting to rid the land of the plague and find their lost brother.

Key Features:

- **Tactics:** Players must always stay one step ahead of the enemy's actions in order to succeed in the turn-based battles. One wrong decision can put the heroine in dangerous situations and there is a lot at stake.
- **Unique visual style:** Through "living ink" the beautiful fairy tale world becomes alive as you play.
- **Unlockable skills:** New skills can be unlocked and improved to stay on par with the opponent.
- **Challenging:** 60 levels in four chapters are waiting to be freed from evil.

Howl is scheduled for release in 2023 for PlayStation 5, Xbox Series X|S, Nintendo Switch and PC.

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About astragon Entertainment GmbH

Founded in 1998, astragon Entertainment GmbH, a subsidiary of [Team17 Group PLC](#), is a leading German games developer, publisher and distributor of sophisticated 'working' simulation games, focusing on non-violent cooperative gameplay with very detailed, technical, and realistic environments. Since 2023, [Independent Arts Software](#) has been a subsidiary of astragon Entertainment. The German developer studio has been producing commercial game software of various genres for over 30 years.

astragon's internationally well-known IPs include Construction Simulator, Bus Simulator, Police Simulator: Patrol Officers and Firefighting Simulator. The distribution of high-quality licensed and distribution products such as Farming Simulator and SnowRunner complete its attractive product range. astragon games are available world-wide on many different platforms such as consoles, smartphones, tablets, and PC. Visit www.astragon.com for more information.

About Mi'pu'mi Games GmbH

Mi'pu'mi Games, established in 2009, is an independent developer, a truly multiplatform & multi-project studio, located in Vienna, the heart of Europe. The studio is built around a team of industry veterans, supported by an ambitious team of young talents, who are experts in their fields covering all aspects of game production. In the last decade, Mi'pu'mi had the privilege to support global AAA productions as well as franchises from clients like Io-Interactive, Remedy Entertainment, Ubisoft, MachineGames & Red Bull. With this international experience, the studio released its own acclaimed original IP The Lion's Song, an episodic adventure game set in the early 20th-century Austria. To find out more about Mipumi go to www.mipumi.com.

